

# ABOUT THE ORGANIZER- SAHEI:

Established in 2002, SRDE's Association of Higher Education Institutions (SAHEI) is one of the most rapid emerging Association in the field of Higher Education. It is closely linked with various stake-holders and has a very impressive list of associated personalities in its various Board/ Council. The leading activity of SAHEI is the conduct of National Aptitude Test (NAT) at the national level as an all India level common entrance test for admission to Under-graduate and post-graduate professional, management and allied programmes. NAT 2008 has been endorsed by nearly 70 Institutions including eight Universities across the country.

SRDE has also launched a Higher Education Journal- 'SHEJ' towards promoting higher education research works. An impressive number of persons have been associated with the journal as reviewers for referring the journal. A list of Assessors has also been prepared for various accreditation activities to be shortly commenced by it.

SRDE Community College (SCC) has been established by SRDE in association with IGNOU at Faridabad which will now house the head quarters of the organization. SAHEI also distributes Smt. Santosh Memorial Scholarships and Dr. SVN Narayanan Awards worth Rs. One lac and Rs. Ten thousand respectively each year to meritorious candidates to boost their efforts towards Higher Education.

A non-government, not-for-profit organization, SAHEI is slowly becoming the voice of India's developing education fraternity. Institutions and Universities from across the country are the members of the SAHEI and the nos. are increasing constantly.

SAHEI intends to work closely with the government and other decision makers on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sector specific consensus building and networking.

**SRDE's Association of Higher Education Institutions (SAHEI) is organizing its annual Higher Education Meet 2009 on October 24<sup>th</sup> in New Delhi.**

The main features of the Meet are **Conference, Exhibition and Networking.**

## WHO SHOULD PARTICIPATE

- Decision makers from Universities
- Decision makers from Higher Educational Institutions
- Think tanks/ Government officials
- Corporates /Industry
- Banks & Financial Institutions
- Institutions offering Professional studies / Allied areas etc.
- Infrastructure and IT Companies providing products and services for Higher Education Sector
- Research Scholars
- Students Other Stakeholders

## WHAT TO EXPECT:

- **CONFERENCE** : Deliberations on policy roadmap, reforms & other topical issues in Higher Education in India & world wide
  - **Expected Delegate Participation** : 200 plus consisting of mainly Senior Academicians such as Vice Chancellors of Govt. & private Universities, Directors of Institutions, invited Government officials from UGC, DEC, AICTE, RCI, NCTE, among others. This year select School principals are also being invited for a better debate on various issues.
- **NETWORKING LUNCH**: Build contacts with Indian Universities/Higher Education Institutions, Government, Corporate houses, Multilateral Agencies
- **EXHIBITION**: Showcase Programme to a large audience including students, corporates and other Higher Educational Institutions/Universities.

## PARTICIPATION COST:

- **Delegate Fee** : **Rs. 2000** per delegate ( 25% discount for Member Institution)
- **Exhibition Stall Fee** : **Rs. 10,000** per stall + Taxes as applicable

## EXHIBITION SCHEME

Exhibition at the site is an additional attraction for participants to showcase their programmes and products to the students of schools and colleges from NCR region and the captive target audience attending the Conference. The entry to the exhibition is free for visitors so that students from Delhi and NCR region can visit to find information on higher education institutions in India and abroad.

**Exhibition Stall Scheme :** The standard exhibition stand will measure 2m x 3m.

Universities / Institutions/ Corporate: Rs. 10,000 (INR) per stall + Taxes as applicable.

### **Note:**

- 1. Full payment for the booths to be made at the time of booking.*
- 2. Payment can be sent through cheque/demand draft credited in favour of 'Society for Research & Development in Education", payable at New Delhi.*
- 3. A fully built up booth comes with three walls/corner with two walls, one table, two chairs, one electric point, a dustbin and the fascia*
- 4. The fascia is to be provided by the seller at the time of confirming the booking.*
- 5. Three Free Delegate passes shall be provided for the exhibitor along.*
- 6. Lunch shall be available on complimentary basis to two members from each stall.*

## SPONSORSHIP OPTIONS

<b>Platinum</b>	Rs 5,00,000/- (Single Slot Available)
<b>Gold</b>	Rs 4,00,000/- (Two slots available)
<b>Silver</b>	Rs. 3,00,000/- (Multiple slots available)
<b>Conference Kit</b>	Rs. 2,00,000/- (Single slot available)
<b>Session Sponsor</b>	Rs. 2,00,000/- (Single slot for each session)
<b>Networking High Tea</b>	Rs. 2,00,000/- (Single slot available)
<b>Souvenir Sponsor</b>	Rs. 1,50,000/- (Single slot available)
<b>Lunch</b>	Rs. 3,75,000/- (Two slots available)
<b>Registration Desk Sponsor</b>	Rs. 50,000 /- (Single Slot available)
<b>Badges Sponsor</b>	Rs. 50,000 /- (Single Slot available)

### Note:

For details on sponsorship benefits, please contact Ms. Vishakha, SRDE MEET 2009

**VENUE** :: Tecnia Main Aditorium, Tecnia Institution, Madhuban Chowk, Rohini, Delhi-85.

**TIMINGS** :: 09:00 am – 4:00 pm

**CONTACT** :: Call at - +91-9311105286 or +91-9311305290 for further details.

**MAIL US** :: enquiry@srde.org OR **VISIT OUR WEBSITE** :: www.srde.org